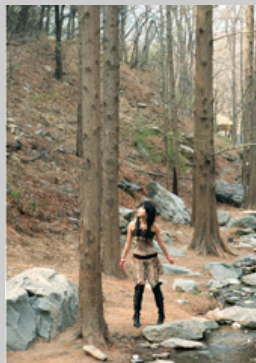


Ecostream  
Guillaume Janot

Frédéric Emprou



In his penny work entitled Ecostream Guillaume Janot explores photography by some artificial environments or reconstituted decors. From Disneyland to the botanical garden in Sydney, via Beijing or the Zoo de Vincennes, the universe of images that comprise this body is that of high-dimension spaces artificial offshore and fabricated, whose use is essentially dedicated to leisure.

His work contrasts with the usual images conveyed by advertising and the media by going voluntarily to cliché. Under this apparent simplicity, one can discern the company's raw with lots of loneliness, violence and banality, and yet devoid of pathos. His images are on several levels of discourse, in handling the symbolic and assuming the seductions of beautiful images.

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