

Echelle 1

Cédric Delsaux

Natacha Wolinski



Echelle 1 is a photograph of "landscape with portrait." However, these portraits have a feature that takes a device: a base. Each person is asked to get on the base, it becomes a character. His own character. Add to it, then, to interpret it in his own way. It can exaggerate, freeze or even disappear: the top of the base of the pedestal—??there is neither good nor bad posture.

To pose on a white base

The artist was commissioned by the City, host of the Portrait photographic event (s). His series *Scale 1* is the third part of the staff work long-term. He started at Fort Mahon, on the Picardy coast, and then in the gardens of Versailles for a special edition of *Télérama*. Here, for the official framework. But what drives this photographer who usually works for advertising? "We must first place there. This photo gaining strength if there is a relationship between the landscape and the person. It's like theater, there is a setting and the person becomes a character, a figurine. "

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